

# VITANOVA™- DerMX

★ A FIRST IN IT'S CATEGORY ★  
**INNOVATIVE & PATHBREAKING  
NANO CONJUGATE  
TECHNOLOGY**

**HELIXION BIOSCIENCES  
INTRODUCES**

## VITANOVA™- DerMX

A **NANO CONJUGATE VITAMIN-C +  
BIOTIN** COMPLEX

ENRICHED WITH HYDROLYSED RICE + SOYA  
PEPTIDES FOR SKIN CARE AND CONDITIONING

BIOTIN + VITAMIN-C + ALLANTOIN IN CONJUGATION WITH HYDROLYSED  
RICE + SOYA PROTEIN NANO PEPTIDES.

Transform Your Skin Care and Conditioning formulations with this cutting-edge innovative **Nano- Conjugate Complex** developed by Helixion Biosciences, to help **Nourish, Hydrate, Soothe and Rejuvenate Skin**, bringing out its natural beauty and vitality. Strong Antioxidant activity of **Vitamin C with enhanced skin biosorption with Nano Conjugation of Rice + Soya Protein Nano Peptides**, helps Reduces ill Effects of Free Radicals . Our **Nano-Conjugation Technology** using **100 % Hydrolysed Rice + Soya Protein Nano Peptides**, ensures that these powerful ingredient complex of **Vitamin C + Biotin+ Allantoin**, penetrate deeply and effectively into the skin, maximizing their benefits and delivering visible results.



Improves skin hydration

Helps in smoothening and improvement in skin elasticity

Provides skin nourishment

Strong Antioxidant activity helps Reduces ill Effects of Free Radicals

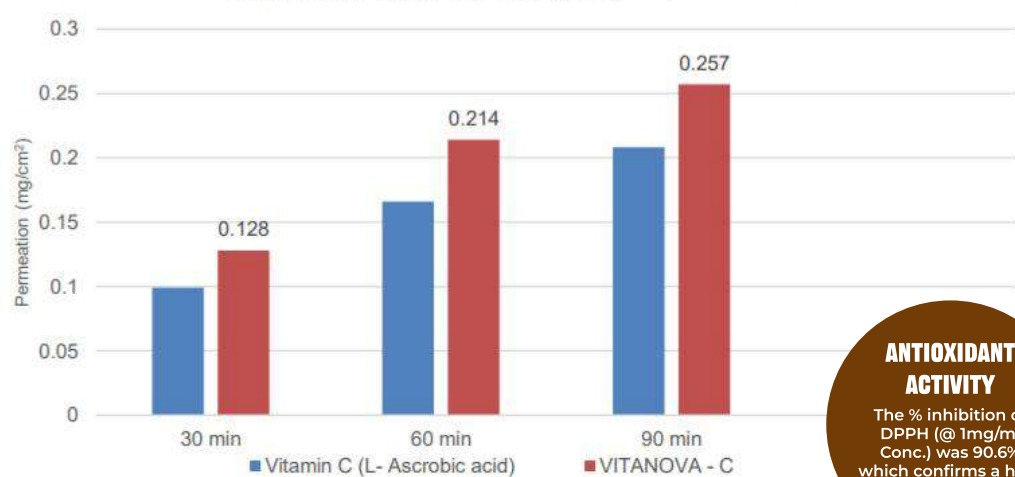
Soothe the dry and irritated skin

Overall promotes skin health

MOLECULES FOR A BETTER TOMORROW

**PERMEATION/ PENETRATION STUDY** – VITANOVA™ - C ( Nano-Conjugated Vitamin C) VS. Control VITAMIN-C 30% ( This is an exmple to show the Skin Pnenetration effectiveness of Helixion Biosciences “ Nano-Conjugation” technology with any active molecules)

Drug Permeation study; Comparitive study of L Ascorbic acid vs Vitanova™ - C



**ANTIOXIDANT ACTIVITY**

The % inhibition of DPPH (@ 1mg/ml Conc.) was 90.6% which confirms a high antioxidant activity

### PRODUCT SPECIFICATIONS

APPEARANCE	Brown Liquid
ODOUR	Characteristics
WATER INSOLUBLE MATTER (%)	No Impurities
pH VALUE	10-12
SOLUBILITY INDEX	Water Soluble
HYDROLYSED RICE+ SOYA PROTEIN NANO PEPTIDES	7 %
BIOTIN USP GRADE	8 %
ALLANTOIN	4 %
SODIUM SALT OF VITAMIN-C	8 %

#### DOSAGE RECOMMENDATION

3-5% of the active ingredient VITANOVA - DerMX

#### STORAGE CONDITIONS

This can be stored at ambient room temperature. No freezing required. Some white sedimentation may be observed over time but that is only due to its high concentration before use, warm up to 40-45 deg. C and stir.